

# Sheer Elegance No.28

Advertising & Ticket Reservation Form

## Style Safari

### Advertisement Size and Cost Breakdowns

<b>Premiere Center-Section Full Page</b>	<b>\$500</b>
<b>Full Page - 8" X 10 1/2"</b>	
<b>Full Inside Page - 8" X 10 1/2"</b>	<b>\$400</b>
<b>1/2 Page - Horizontal : 8" X 5 1/4"</b>	<b>\$250</b>
<b>Vertical : 4 1/4" X 10 1/2"</b>	
<b>1/4 Page - 4 1/4" X 5 1/4"</b>	<b>\$125</b>
<b>1/8 Page - 4 1/4" X 2 5/8"</b>	<b>\$100</b>
<b>PATRONS (Name Listing Only)</b>	<b>\$50</b>

Ads requiring typesetting will be an additional cost:  
Full page \$15; 1/2 page \$12; 1/4 page \$8; 1/8 page \$6.

[Note: The preferred format for submitting ad artwork is PDF, 300 DPI or higher, via e-mail to [bfronczak@mathews-dickey.com](mailto:bfronczak@mathews-dickey.com). Please embed fonts and graphics.]

\* Deadline for ads: Friday, November 18, 2016\*

# Sheer Elegance No.28

11 a.m., Saturday, December 17, 2016 • Hyatt Regency by the Arch

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Ad (Size) \_\_\_\_\_ Patron(s) \_\_\_\_\_

### — ADVERTISING —

**Total Amount Enclosed \$** \_\_\_\_\_

**Please Print or type all Patron Names on a separate sheet of paper.  
Put a Check Mark ? on the appropriate line:**

- ? Requires Typesetting \_\_\_\_\_  
? Logo Enclosed ? Camera Ready Art Enclosed  
? CD or Flash Drive Enclosed

### — TICKETS —

**GENERAL ADMISSION** (General Seating Section- Block of 10 Tickets)

? Block of 10— \$500 ? Individual Tickets (\$50 each) \$ \_\_\_\_\_

**PREMIERE** (Premiere Reserved Seating by Row - Block of 10 Tickets)

? Individual : \$1,000 ? Corporate: \$5,000 ? Major: \$10,000  
? Individual Tickets (\$100 each) \$ \_\_\_\_\_

**I cannot attend the fashion show, but enclosed is my 100 percent tax-deductible contribution for: \$** \_\_\_\_\_

**Please submit your ad along with your donation to:  
Mathews-Dickey Boys' & Girls' Club**

**Attn:** Bill Fronczak - Vice President, Public Relations & Special Events  
4245 N. Kingshighway Blvd - St. Louis, MO 63115  
Voice: 314.679.5228 • Fax: 314.389.3033  
E-Mail: [bfronczak@mathews-dickey.com](mailto:bfronczak@mathews-dickey.com)